



FRANCHISE @
3.95 LAKHS ONLY
(ALL INCLUSIVE)

FRANCHISE CONTACT NUMBER : 93639 33860, 75500 77078



IT'S TIME FOR U!!!

**UNLEASH INDIA'S CHEAPEST
FLAVOURED MILK BRAND.**

Franchise Fee: **3.95 lakhs** only (All inclusive)

3.95 LAKHS

MACHINERIES

BRANDING

INTERIORS

ABOUT MILKY WAVES

AN AFFORDABLE FLAVOURED MILK BRAND WITH 50+ MENUS INTEGRATED WITH JIGARTHANDA, WAFFLE AND PASTA. MILKY WAVESFRANCHISE WILL ATTRACT CUSTOMERS MORE EASILY COMPARED TO STARTING AN INDEPENDENT BUSINESS. IT ALSO COME WITH A TESTED AND REFINED BUSINESS MODEL BY REDUCING THE RISK OF FAILURE. BRAND PROVIDES COMPREHENSIVE FREE TRAINING PROGRAMS FOR FRANCHISEE AND THEIR STAFFS, ENSURING CONSISTENCY AND QUALITY. WE ALSO ASSURE ON CONTINUALLY RESEARCH AND DEVELOP NEW PRODUCTS AND FLAVOURS, HELPING FRANCHISEE TO STAY COMPETITIVE AND ATTRACT REPEAT CUSTOMERS.

MENU HIGHLIGHTS

- | | | | |
|---------------|---------------|-------------|------------------|
| ● ROSE MILK | ● LASSI | ● MILKSHAKE | ● FRENCH FRIES |
| ● BADAM MILK | ● COLD COFFEE | ● WAFFLE | ● MAGGI |
| ● JIGARTHANDA | ● DALGONA | ● SANDWICH | ● PASTA |
| ● FALOODA | ● COFFEE | ● BURGER | ● BREAD OMELETTE |

MACHINERIES INCLUSIONS

MILKSHAKE BLENDER	1
SUJATHA MIXER GRINDER	1
250L DEEP FREEZER	1
350L DEEP FREEZER	2
SS 3 BURNER STOVE	1
SANDWICH MACHINE	1
MICROWAVE OVEN	1
WAFFLE MACHINE	1
8L DEEP FRYER	1

BRANDING INCLUSIONS

10*4 BACKLIGHT NAME BOARD	1
6*3 DUAL STANDING LIGHT BOARD	1
18*24INCH LED LOGO	1
BRANDING PHOTO FRAMES	10
PAMPHLETS	2000

WHY MILKY WAVES?

- NO ROYALTY
- FREE TRAINING AT INSTITUTE
- EASY ROI
- SWIGGY / ZOMATO INTEGRATION
- FSSAI SUPPORT
- NO DEPENDENCY ON SKILLED MANPOWER
- FREE BILLING SOFTWARE & PRINTER
- ONLINE / OFFLINE PROMOTIONS



INTERIORS INCLUSIONS: (150 TO 200 SQ.FT ONLY)

KITCHEN SETUP

- KITCHEN PARTITION - 4FT HEIGHT CUPBOARD TYPE PARTITION WILL BE PROVIDED WITH DOOR FLAP AND CASH COUNTER.
- KITCHEN CIVIL WORK – KITCHEN TABLE TOP WILL BE KADAPA STONE WITH ONE UNDER SHELF.
- 18*24 INCH COMMERCIAL SS SINK WILL BE PROVIDED IN THE CORNER
- 5*3 FT MS STORAGE SHELF WILL BE PROVIDED
- SINGLE STORAGE RACK WILL BE PROVIDED IN THE KITCHEN CENTRE WALL.
- 14 INCH EXHAUST FAN WILL BE PLACED IN THE TOP CORNER OF THE CENTRE WALL.

PAINTING WORK

- ALL THE WALLS AND CEILING WILL BE FINISHED WITH TWO COATS OF EMULSION (WITH TOUCH UP PUTTY).
- PAINTING COLOURS WILL BE BASED ON THE BRAND THEME.

HAND WASH

1 WASH BASIN WILL BE PLACED IN THE CORNER OF THE DINING AREA.

ELECTRICAL WORK

- KITCHEN AREA: 16A SOCKET – 12 NOS, 22W LED SURFACE LIGHT – 4 NOS, WALL MOUNTED FAN – 1 NO.
- DINING AREA: 5A SOCKET – 4 NOS, 22W LED SURFACE LIGHT – 4 NOS, WALL MOUNTED FAN – 2 TO 4 FANS DEPENDS ON REQUIREMENT.
- OUTSIDE AREA: LED TUBE LIGHT AND SIGN BOARD ELECTRICAL POINT.

NOTE: APART FROM THE ABOVE-MENTIONED WORK, FRANCHISOR IS FLEXIBLE TO WORK ON ADDITIONAL REQUIREMENTS OF FRANCHISEE SUBJECTED TO ADDITIONAL COST BASED ON THE REQUIREMENTS.

FRANCHISEE RESPONSIBILITIES

SHOP REQUIREMENTS

WATER AND DRAINAGE FACILITY SHOULD BE AVAILABLE INSIDE THE SHOP.

ELECTRICAL REQUIREMENTS

EITHER SINGLE PHASE CURRENT WITH 5KW LOAD CAPACITY OR THREE
PHASE CURRENT REQUIRED.

TRANSPORT

MACHINERIES TRANSPORTATION AMOUNT SHOULD BE PAID BY THE FRANCHISEE
DEPEND ON THEIR LOCATION.

FURNITURE SET

FRANCHISEE CAN PURCHASE DINING TABLE AND CHAIRS BASED ON THEIR CHOICE.
INITIAL SETUP COST – RS.80,000 (CUTLERIES, GROCERIES, MASALA BILL, ICE-CREAM AND FROZEN
PURCHASE)

BUSINESS ROTATION AMOUNT

RS.50,000 (FRANCHISEE SHOULD MAINTAIN THE AMOUNT FOR
THEIR BUSINESS ROTATION)

FREE LOCATION VISIT

ONCE CUSTOMER FINALISED THE LOCATION, OUR TEAM WILL VISIT THE SHOP
AND EXPLAIN THE BRAND REQUIREMENTS AND LOCATION FEEDBACK. WE WILL BE COLLECTING THE
LOCATION VISIT CHARGES AS RS.2000 INSIDE CHENNAI AND RS.5000 OUTSIDE CHENNAI. THIS
AMOUNT WILL BE ADJUSTED / REDUCED DURING THE AGREEMENT SIGNING WHICH REFERS TO NO
LOCATION VISIT CHARGES FOR GENUINE CUSTOMERS.

RETURN ON INVESTMENT (ROI)

SALES PROJECTION	PROJECTION 1		PROJECTION 2		PROJECTION 3		PROJECTION 3	
	DAILY	MONTHLY	DAILY	MONTHLY	DAILY	MONTHLY	DAILY	MONTHLY
AVERAGE SALES	8000	240000	15000	450000	20000	600000	25000	750000
STAFF SALARY	1200	36000	1400	42000	1500	45000	1500	45000
SHOP RENT	500	15000	700	21000	1000	30000	1500	45000
CURRENT BILL	300	9000	400	12000	500	15000	500	15000
GROCERIES	1000	30000	1800	54000	2500	75000	3000	90000
VEGETABLES	400	12000	600	18000	800	24000	100	3000
CHICKEN	2000	60000	4400	132000	5600	168000	7000	210000
GAS	200	6000	350	10500	450	13500	500	15000
MASALAS	250	7500	380	11400	500	15000	600	18000
PACKING MATERIAL	200	6000	360	10800	450	13500	600	18000
TOTAL SALES / DAY	6050	181500	10390	311700	13300	399000	15300	459000
MISCELLANEOUS (5%)	303	9075	520	15585	665	19950	765	22950
TOTAL NET PROFIT	1648	49425	4091	122715	6035	181050	8935	268050

PARTNER WITH US

VIGHA BUSINESSES PRIVATE LIMITED
PLOT NO 236, SIVAPRAGASAM NAGAR,
SURAPET CHENNAI, TAMIL NADU – 600066
CIN: U15490TN2022PTC154514
GST NO: 33AAICV9205B1ZL



FOR FRANCHISE ENQUIRY

TAMILNADU

+91 93632 53118

ANDHRA & TELANGANA

+91 78100 09581

KERALA & KARNATAKA

+91 63640 62635